

The Socorro ISD 2025 School Board Recognition video was created to honor and celebrate the SISD Board Members during January, in observance of School Board Recognition Month. This year, the Texas Association of School Boards (TASB) chose the theme "Leadership for Tomorrow's Texas," which aligned with our goal to highlight the invaluable contributions of our school board members. With this theme in mind, a member of the video production team crafted the script and edited the video, focusing on showcasing each of our board members and featuring the incredible work our students and teachers accomplish every day as a direct result of their leadership, dedication, and commitment. The video not only highlighted the hard work and dedication of our board members but also reinforced the strong connection between SISD's leadership and the community it serves. As part of our All in for Team SISD campaign for the current school year, the video underscored the district's ongoing commitment to collaboration, excellence, and community engagement. The music was licensed from [Triplescoopmusic.com](https://triplescoopmusic.com). The final product was shared publicly and streamed live during a school board meeting, where we honored the board of trustees for School Board Recognition Month. Dozens of community members, parents, and staff members were able to appreciate the great visual representation of the tremendous contributions of our board members. Additionally, the video was published across all our social media platforms, where it was met with high praise from our school board members and reached a substantial audience across SISD and the greater community.